

# Walk/Bike Northampton Public Forum #2



May 18, 2016



# AGENDA



- Review of Public Engagement to Date
  - ❖ Public Forum #1 (March 7)
  - ❖ PVPC Outreach (April)
  - ❖ Main Street Design Workshop (May 10)
- 5 E's Recommendations
- Project Recommendations
- Approach to Prioritization
- Small Group Discussion





# Public Forum 1 (March 7)

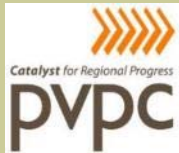




WA



# Pioneer Valley Planning Commission Outreach



# Main Street Design Workshop (May 10)

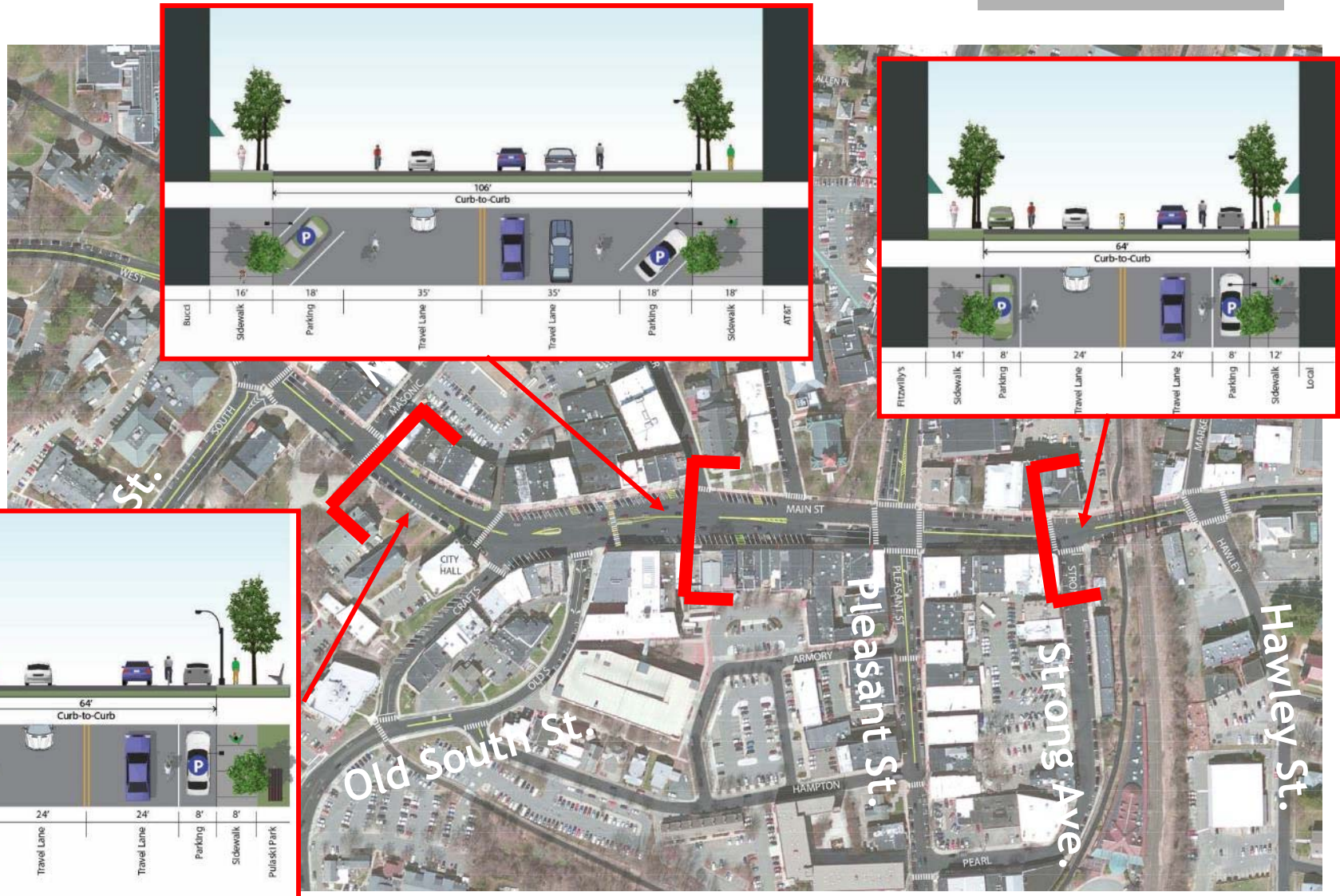


**alta**  
PLANNING + DESIGN

**WA**



# Main Street Study Area



# Workshop Exercise



11' Travel Lane



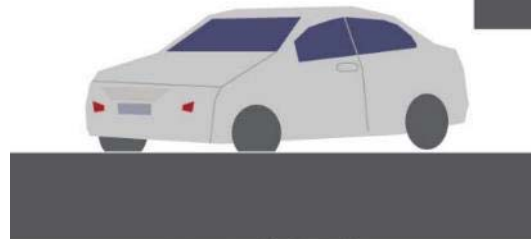
12' Bu



10' Ped. Thru Zone



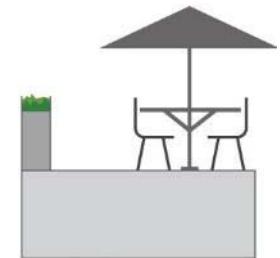
8' Parking Lane



18' Angled Parking



6' Furnishing Zone



8' Sidewalk Cafe Zone



14' Travel Lane With Sharrow



7' Buffered Bike Lane



4' Zone

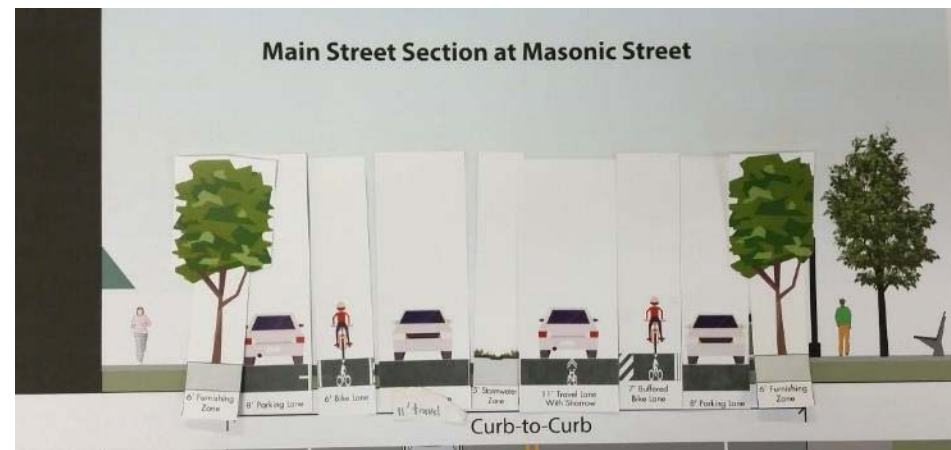
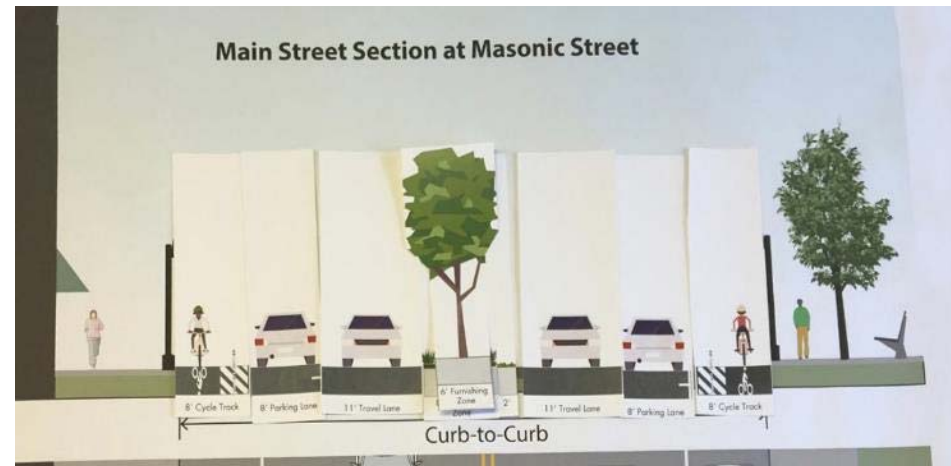


# Workshop Exercise



## Common Themes

- One travel lane in each direction w/ left turn pockets
- Separated bike lane (AKA cycle track)
- Mix of parallel and angled parking
- Landscaped median
- Wider sidewalks

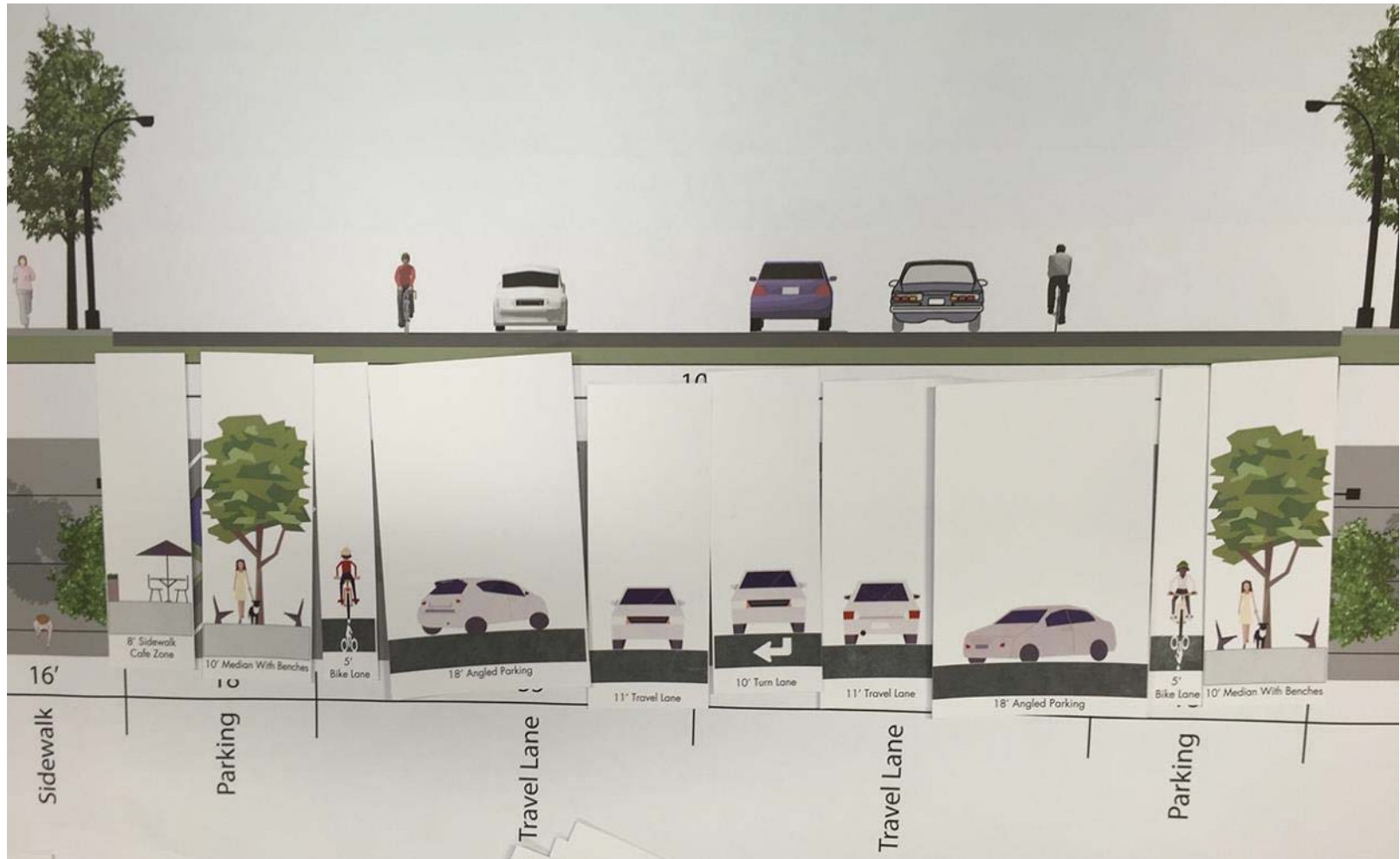


# Workshop Exercise





# Workshop Exercise



# Main Street Demonstration Project



Demonstration Project/Tactical urbanism:  
**Short-term, deliberate actions  
to create long-term, high value  
community changes**



# Main Street Demonstration Project



Focal point of the June 18 demonstration project



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# Basis for Recommendations



- Community comments from Public Forum #1 and City's web site
- Direction from Ped/Bike Advisory Committee
- City Planning and Public Works Departments
- Field Work
- Experience with Plans from other Cities and Towns



# The Foundation of a Bike and Pedestrian Plan



## The Five "E's"

- Evaluation
- Education
- Encouragement
- Enforcement
- Engineering

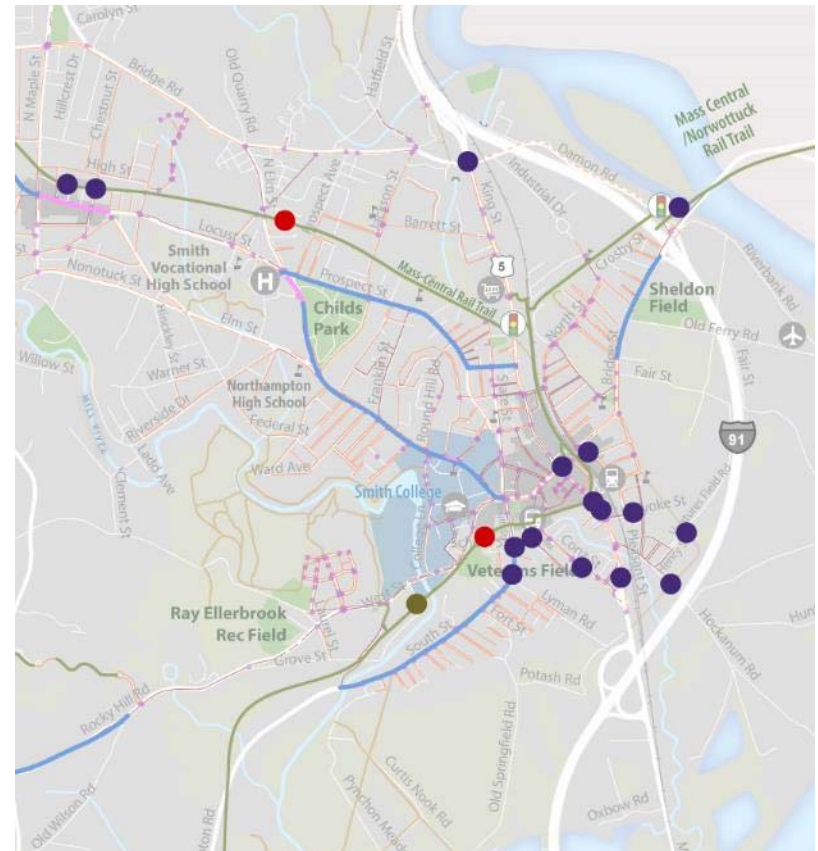




# Policies and Programs: Evaluation



- Ped/Bike counts in 19 locations by:
  - ❖ PVPC
  - ❖ Central Transportation Planning Staff (Boston)
  - ❖ Friends of Northampton Trails and Greenways



# Policies and Programs: Education



- Bicyclists
- Motorists
- Kids / Youth
- PVTAs and City Drivers
- Nighttime Visibility  
Bicyclists / Pedestrians /  
Paths
- Safety Information
- Trail Etiquette Signage





# Policies and Programs: Encouragement



- Bike Parking
- Kids / Youth Programs
- Light Subsidies
- Open Streets Events
- Signage/Wayfinding
- Snow Clearance
- Zoning: End-of-trip facilities



# Policies and Programs: Enforcement



- Bikeway Crossing Ordinance
- Motorist Behavior: Crosswalks
- Motorist Behavior: Parking in Bike Lanes
- Snow Clearance
- Truck Safety
- Speeding
- Targeted Enforcement





# Policies and Programs: Engineering



- Bike Parking
- Crosswalk and Bicycle Facility Maintenance
- Bike Path Maintenance & Snow Clearance
- Zoning Ordinance: Parking Balance, Site Plans, Sidewalks/Crosswalks & LOS
- Subdivision Regulations: Bike/Ped Connections, Circulation & LOS



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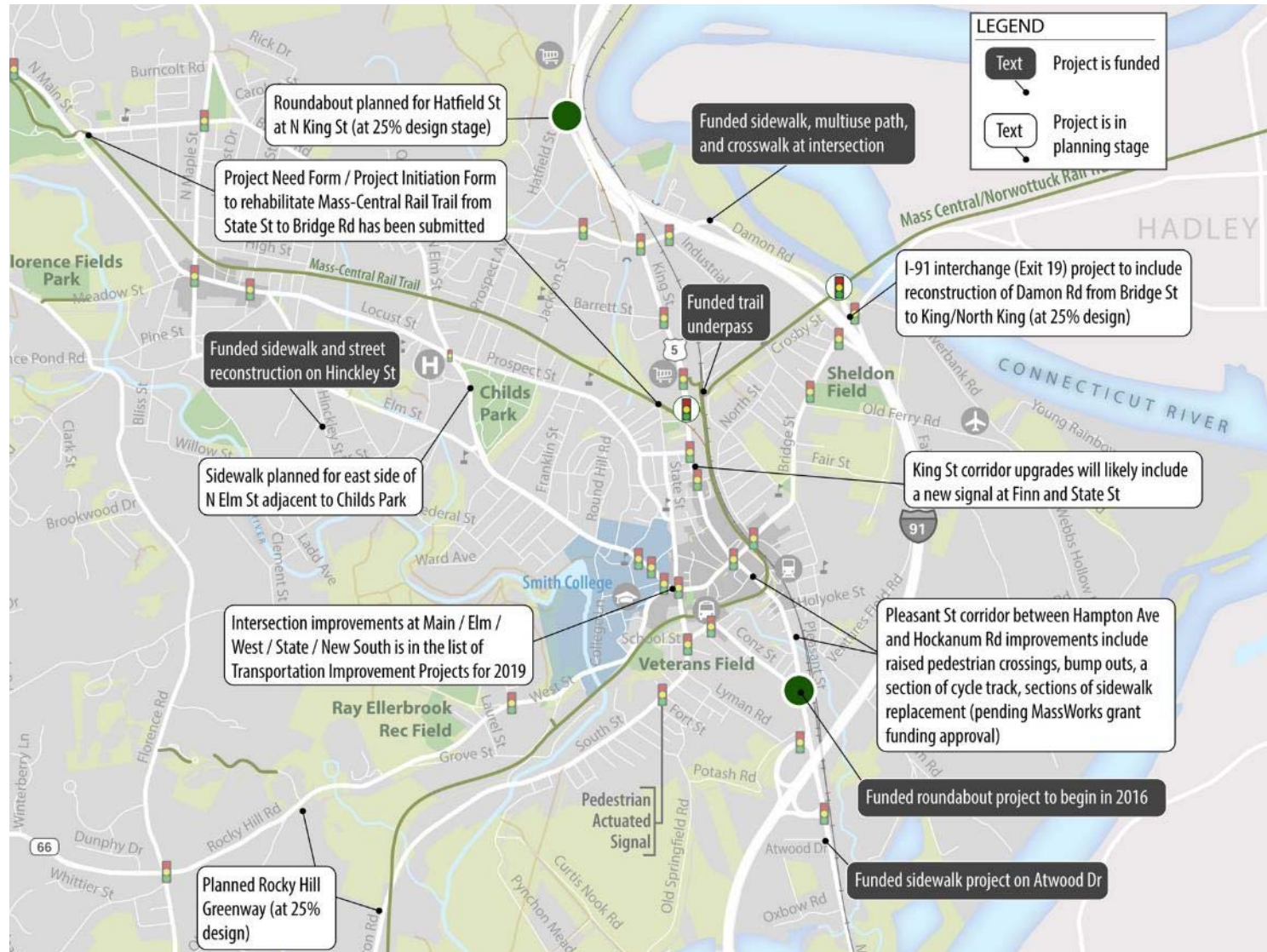
# Project Recommendations



## General, Citywide Recommendations

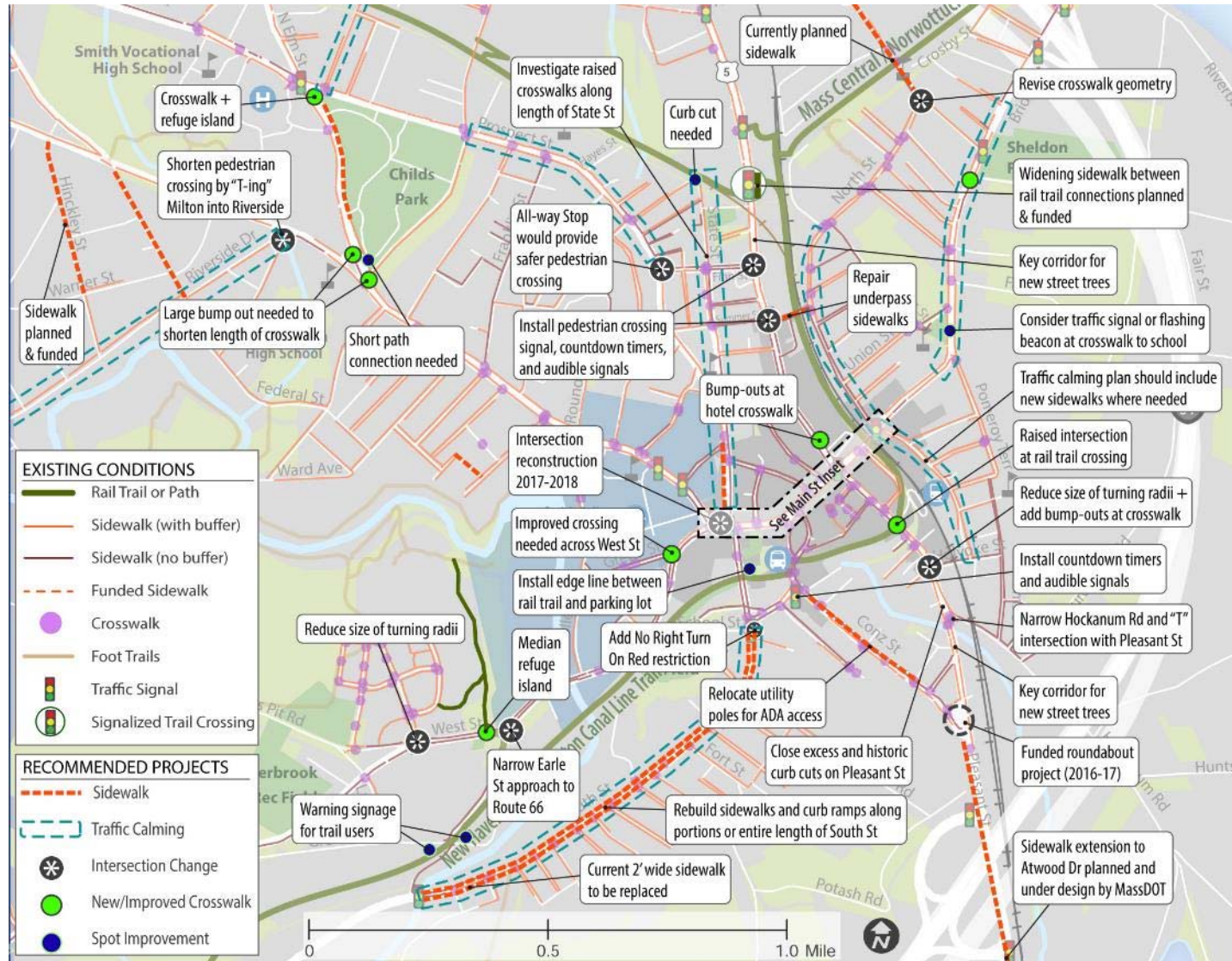
- Sidewalk, crosswalk and bike lane maintenance
- Improvements to the rail trail network (signage, maintenance, bike racks, trash cans, call boxes, etc.)
- Crosswalks to be well lit
- Long-term ADA accessibility plan
- Urban tree plan (location, species and including the Tree Warden early-on in development discussions)
- Evaluation of ped-crossing times at all signals

# Project Recommendations



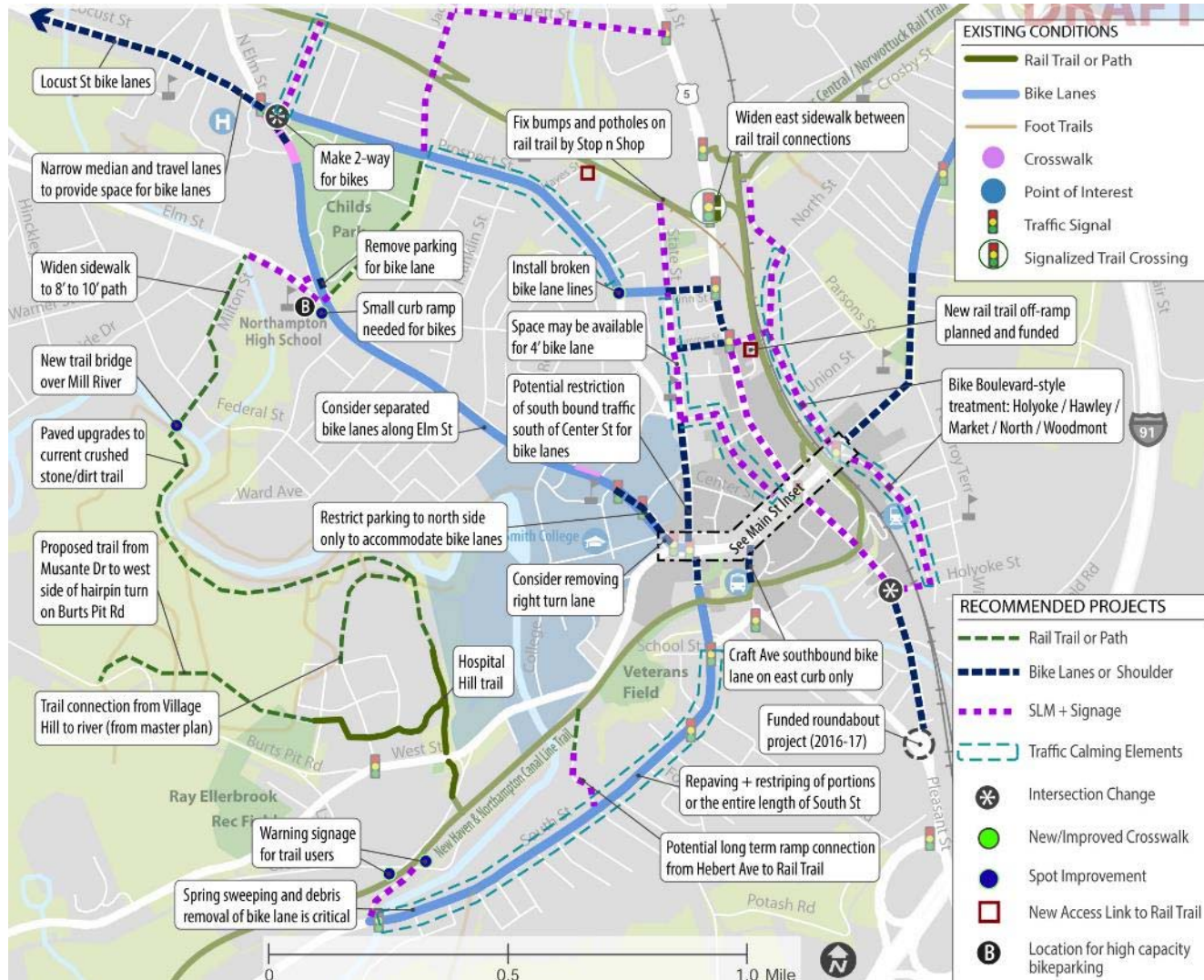


# Pedestrian Network Recommendations: Downtown

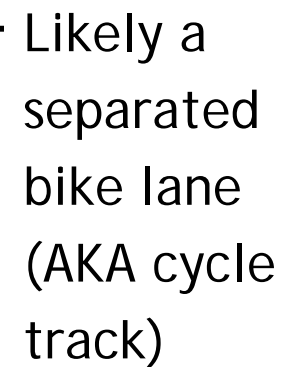




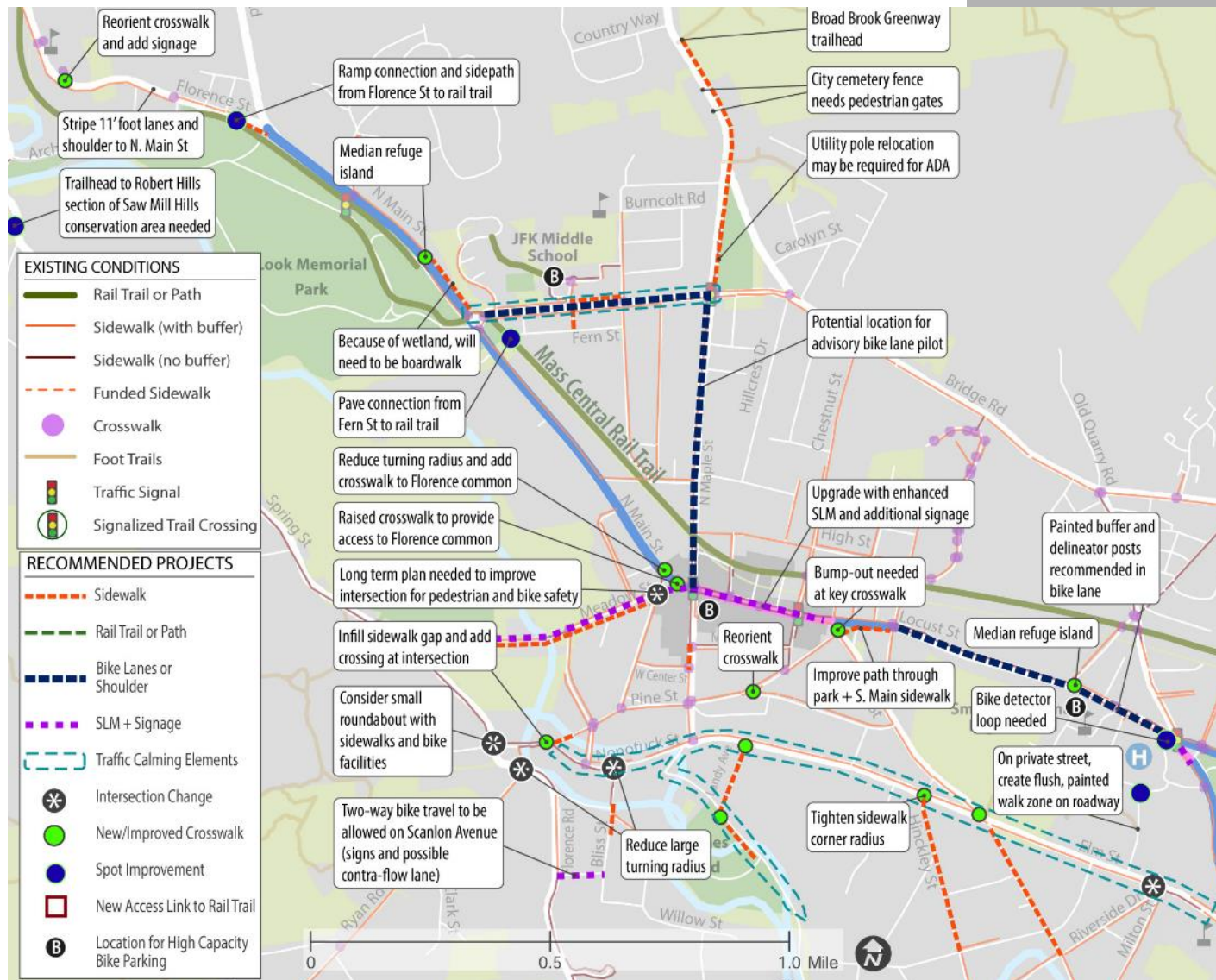
# Bicycle Network Recommendations: Downtown





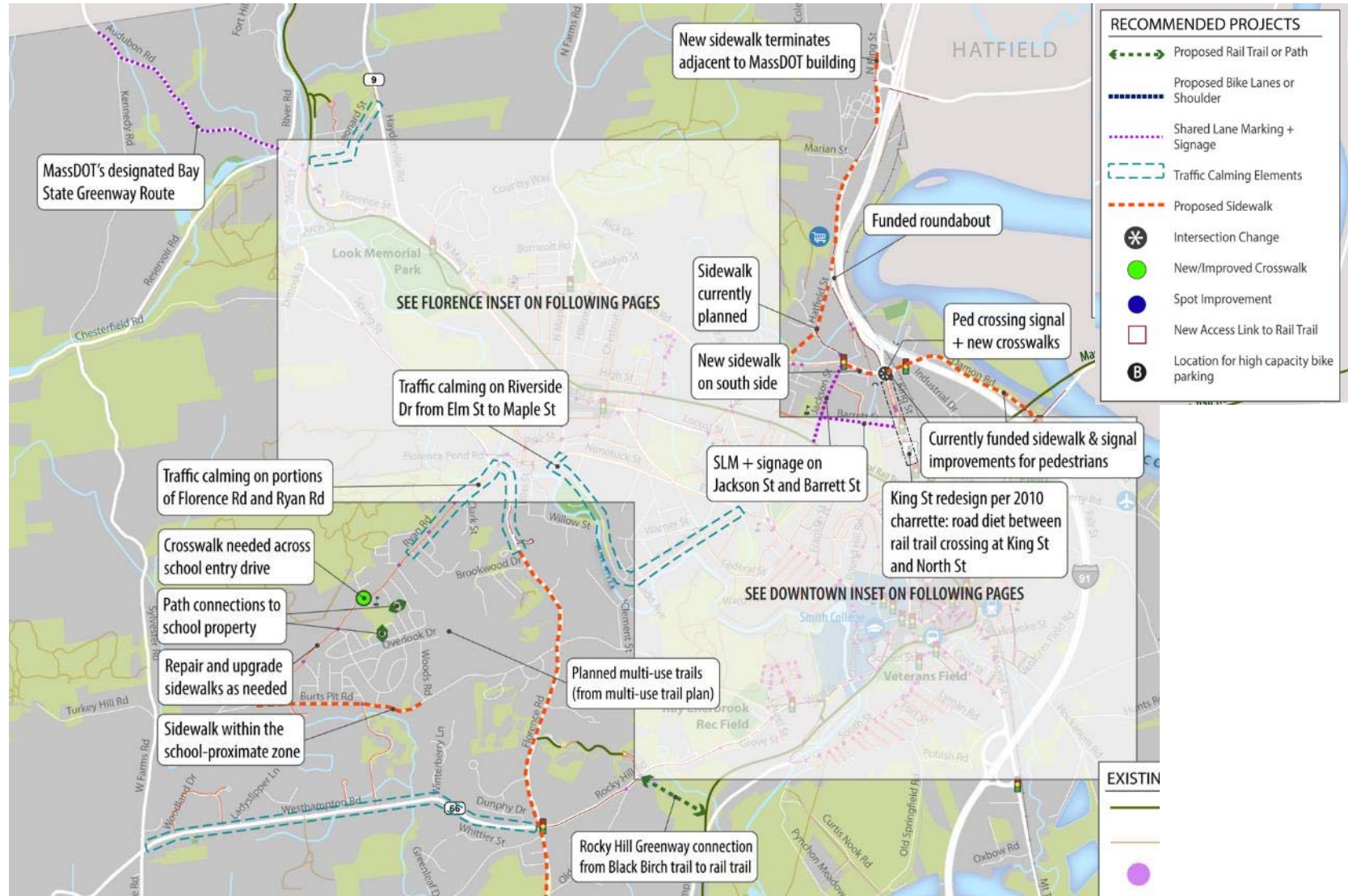


# Pedestrian & Bicycle Network Recommendations: Florence





# Pedestrian & Bicycle Network Recommendations: Citywide



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# Approach to Prioritization



## Development of Evaluation Criteria

- Safety
- Connectivity
- Linkage to Destinations
- Proximity to Downtown Northampton or Florence
- Proximity to Schools
- Community Support
- Consistent with Complete Streets
- Engineering/Cost Challenges
- Part of City's Traffic Calming List
- Goals of Vision Zero



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# Small Group Discussion



## Potential Discussion Prompts

1. Do you have any comments on the recommended education, encouragement and enforcement programs?
2. What are your thoughts about the recommended pedestrian and bicycle facility infrastructure projects?
3. Which of the proposed project evaluation criteria should be the most heavily emphasized?

**THANK YOU!**  
[www.northamptonma.gov/Plan](http://www.northamptonma.gov/Plan)



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